

DEEP SEAS | Online Thematic Workshop #4

Alcohol Agricultural Policy to Protect Health?

Co-hosted by the National Institute of Public Health (NIJZ) and Ministry of Health, Republic of Slovenia

SCOPE AND PURPOSE

The 2 interlinked online workshop sessions, with the overall aim of exchanging effective policy options to promote agricultural mechanisms for alcohol which protect human and planetary health, will take place within the frame of the prevention strand of the [EU beating cancer plan](#) over two afternoons in November 2021. Around 30 active participants (and a number of observers) - national policy representatives, scientific and topic experts, and European Commission professionals working on related initiatives - will participate in each session. It is hoped that many participants will attend both sessions and participate in the 'plenary' and small-group sessions, to maximise capacity building and knowledge/perspective exchange across different countries and sectors.

The idea is to facilitate clear communication and exchange of perspectives and priorities on alcohol agricultural policies and support mechanisms as they impact on health and other areas, and to establish sustainable connections, between Member States and with the Commission, which can endure after the events to enhance and promote health in all policy initiatives. Outputs will include a peer-reviewed scientific summary; a set of short videos introducing the evidence and on-going European initiatives and experiences; and a workshop report, including recommendations for policy at the national and European levels, coming out of discussions in the sessions.

AGENDA

Session 1 – Thurs 4th Nov – “Alcohol, no ordinary foodstuff” - Agricultural policy and alcohol production: the place of health in the equation

Time (CET)	Topic (and format)	Chair/Speaker
13:50	Participants admitted to the meeting	Toni Gual (chair)
14:00	Introduction and briefing - Welcome from hosting Member State – Republic of Slovenia - Frame of the EU Farm2Fork initiative - Frame of the EU Common Agricultural Policy (CAP)	- Vesna Marinko (MoH, SI) - Claire Bury (DG SANTE) - João Onofre (DG AGRI)
14:20	- Evidence update – Sub-Topic 1: Health in alcohol agricultural policy: priorities for the food system and regulating primary production	Video presenters: - Laura Rossi (CREA, IT)
14:45	Stakeholder perspectives: Fleur Braddick (chair) - WHO Perspective: Tailoring agricultural policy mechanisms to tackle NCDs - The OECD perspective on EU alcohol agricultural policy and health - The CAP and Farm 2 Fork strategy – where is health?	Video presenters: - Joao Breda (WHO EU) - Michele Cecchini (OECD) - Nikolai Pushkarev (EPHA)
15:10	10-minute break	
15:20	Summary by sub-topic expert + introducing discussions (live)	F Braddick / L Rossi / J Breda
15:25	Breakout discussions – (small parallel groups of 8-10 people): ▪ Discussion question (TBC): <i>How can EU Member States be supported to collaborate across sectors and reach balanced priorities for agricultural systems to reduce alcohol harm? (3-5 mechanisms)</i>	Moderators and rapporteurs pre-assigned to each group
16:00	Feedback to whole group – Toni Gual (chair) - Brief summaries by rapporteurs/moderators + Round of comments	Rapporteurs and Moderators
16:30	Wrap up by hosts and sub-topic expert	A Gual / L Rossi / J Breda
16:45	End of afternoon 1	

Session 2 – Tuesday 9th Nov – “Farm 2 Glass – informing consumers” - Agricultural and promotion policy compatible with health and sustainability

Time (CET)	Topic (and format)	Chair/Speaker
13:50	Participants admitted to the meeting (instructions slide on screen)	Fleur Braddick (chair)
14:00	Introduction and briefing - Welcome from hosting Member State - Slovenia - Frame of the Agrifood Promotion Policy (Regulation 1144/2014)	- Ada Hocevar Grom (NIJZ, SI) - Christina Gerstgrasser (DG AGRI)
14:20	- Evidence update – Sub-Topic 2: Key scientific messages on agricultural policy impacting the promotion of alcohol products, including labelling.	Toni Gual (chair) Presenter: - Laura Rossi (CREA, IT)
14:45	Stakeholder perspectives: - Food systems which account for multiple priorities: implications of environmental findings for alcohol - WHO Perspective: Agriculture promotion mechanisms - balancing priorities along the food chain - Health consequences of promotion of alcohol products – reforms to the CAP, F2F and consumer preferences	Video presenters: - Katherine Severi (IAS, UK) - Joao Breda (WHO) - Florence Berteletti (Eurocare)
15:10	10-minute break	
15:20	Summary by sub-topic expert + introducing discussions (live)	F Braddick / L Rossi / J Breda
15:25	Breakout discussions – (small parallel groups of 8-10 discussants): ▪ Discussion question: <i>What policy tools can EU Member States use in a comprehensive approach to protecting health through the alcohol production and marketing chain (3-5 pan-sectoral policy tools/options)</i>	Moderators and rapporteurs pre-assigned to each group.
16:00	Feedback to whole group – Toni Gual (chair) - Brief summaries by rapporteurs/moderators + Round of comments	Rapporteurs and Moderators
16:30	Wrap up by hosts and topic experts	A Gual / L Rossi / J Breda
16:45	End of afternoon 2	

ACKNOWLEDGMENTS AND DISCLAIMER

This workshop is produced under the service contract - **DEEP SEAS** (Developing and Extending Evidence and Practice from the Standard European Alcohol Survey - www.deep-seas.eu, Contract No. 20177113). The information and views presented in the sessions are those of the speakers, and hence represent their sole responsibility. Accordingly, the information and views presented during sessions cannot be considered to reflect the views of the European Commission and/or the Health and Digital Executive Agency or any other body of the European Union. The European Commission and the Agency do not accept any responsibility for use that may be made of the information presented during the workshop sessions.



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