

DEEP SEAS | Online Thematic Workshop #4

Alcohol Agricultural Policy to Protect Health?

Co-hosted by the National Institute of Public Health (NIJZ) in Slovenia

SCOPE AND PURPOSE

Two interlinked online workshop sessions, within the frame of the prevention strand of the [EU beating cancer plan](#),¹ have the overall aim of exchanging effective policy options to promote alcohol agriculture policy which protects human and planetary health. Around 30 active participants (and a number of observers) – from national policy, scientific fields, and European organisations - will participate in 'plenary' and small-group sessions, to maximise capacity building and knowledge/perspective exchange across different countries and sectors.

The idea is to facilitate clear communication and exchange perspectives and priorities on alcohol agricultural policies and support mechanisms as they impact on health and other areas, and to establish sustainable connections, which can endure after the event to enhance and promote health-in-all-policy initiatives. Outputs will include a peer-reviewed scientific summary; a set of short videos introducing the evidence and different stakeholder perspectives; and a workshop report, including key points for policy at the national and European levels, coming out of the discussions.

SESSIONS (14h-17h CET)

- **Session 1 – Thurs 4th Nov – “Alcohol, no ordinary foodstuff”** – this session will focus on *Agricultural policy and alcohol production: the place of health in the equation* – presentations will highlight the parts of the Farm 2 Fork strategy relevant to alcohol and cross-sectoral food system policy at the national level which impact on health
- **Session 2 – Tuesday 9th Nov – “Farm 2 Glass – informing consumers”** – the second session will focus on *Agricultural and promotion policy compatible with health and sustainability* – presentations will cover agricultural policy impacting the promotion of alcohol products, including labelling, and providing the information consumers ask for.

CONFIRMED VIDEO PRESENTERS / PARTICIPANTS

- Claire Bury, Deputy Director General for Food Sustainability, DG SANTE, European Commission
- João Onofre, Head of Unit, Wine, spirits and horticultural products, DG AGRI, European Commission
- Christina Gerstgrasser, Head of External communication and promotion policy, DG AGRI, European Commission
- Laura Rossi, Senior Researcher at the Center for Food and Nutrition (CREA), Italy
- Joao Breda, Special Adviser on non-communicable diseases for the WHO Regional Office for Europe
- Nikolai Pushkarev, Policy Coordinator on Food Systems & NCD Prevention, European Public Health Alliance
- Florence Berteletti, Secretary General, Eurocare
- Michele Cecchini, Project Leader in Public Health, OECD
- Katherine Severi, Director of the Institute of Alcohol Studies, UK

The workshop is co-hosted and supported technically by the National Institute of Public Health (NIJZ) in Slovenia.

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The information and views presented during sessions cannot be considered to reflect the views of the European Commission and/or the Health and Digital Executive Agency or any other body of the European Union. The European Commission and the Agency do not accept any responsibility for use that may be made of the information presented during the workshop sessions.