





# Report: Conclusions and outcomes of the DEEP SEAS - FAR SEAS - AlHaMBRA Project

## Thematic Capacity Building Workshop 3

## Alcohol Taxation and Pricing Policies, including Unrecorded Alcohol and Cross-Border issues

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#### Background to the workshop

#### Introduction

The DEEP SEAS - FAR SEAS - AlHaMBRA Project workshop *Alcohol Taxation and Pricing Policies, including Unrecorded Alcohol and Cross-Border issues* aimed to facilitate discussion and knowledge exchange around effective policy options in these areas to reduce alcohol-related harm.

The workshop was co-hosted by the Lithuanian Drug, Tobacco and Alcohol Control Department (NTAKD), the Lithuanian University of Health Sciences, and the Lithuanian Tobacco and Alcohol Control Coalition (NTAKK). It was comprised of three interlinked sessions organised under the service contracts DEEP SEAS and FAR SEAS, and the AlHaMBRA Project.

Session 1 8 <sup>th</sup> June 2021	Session 2 11 <sup>th</sup> June 2021	Session 3 15 <sup>th</sup> June 2021
Alcohol taxation and pricing policies	Cross-border alcohol purchasing, marketing and trade	Unrecorded and illicit alcohol
Under the DEEP SEAS contract	Under the FAR SEAS contract	Under the AlHaMBRA Project contract

The workshop was the third in a series of five, within the frame of the prevention strand of <u>Europe's Beating Cancer</u> <u>Plan</u> which pledges action to address the burden of alcohol-related cancer through: supporting Member States in implementing best practices to reduce consumption, reviewing EU legislation on alcohol taxation and cross-border purchases, monitoring implementation of the Audio-visual Media Services Directive (AVMSD) and measures to reduces young peoples' exposure to marketing, and to support Member States implement evidence-based brief interventions.

#### The European context and topic background

Europe has the highest level of alcohol consumption and alcohol-related harm in the world. Alcohol consumption, even in moderate amounts, plays a significant role in the burden of disease, premature mortality, and costs to healthcare and society including from alcohol-related cancer<sup>1</sup> and other NCDs <sup>2, 3, 4,5</sup>.

In the EU, the single market creates both opportunities and challenges for implementing effective policy at European and national level aimed at reducing alcohol-related harm. This workshop looked at interlinked issues around pricing and taxation, unrecorded alcohol consumption and cross-border purchases.

In spite of overwhelming evidence for the effectiveness of pricing policies, such as taxation, to reduce population alcohol consumption and harm,<sup>6,7,8</sup> alcohol duties remain comparatively low in many Member States and there is substantial variation in levels and structures of alcohol taxation, with a significant number of countries levying no duties at all on wine.

Within the EU, the treatment of alcohol as an "ordinary" commodity and the concept of a single internal market means that there are very few restrictions on cross-border alcohol purchases, and a lack of coordinated response. Differences between EU countries, in how taxation and pricing policy is structured and implemented, can undermine efforts by individual Member States to reduce consumption and alcohol-related harm.

#### Workshop structure

Each workshop session was structured as: Introduction/Welcome, Evidence Update and Stakeholder Perspectives, followed by small group discussion of a specific policy question (see annex 1 for the workshop agenda including discussion questions).

#### **Attendance**

A total of 129 people participated in the workshop (excluding DEEP SEAS organisers); 67 participated in session 1 (Taxation and pricing policies), 62 in session 2 (Cross-border trade), and 58 in session 3 (Unrecorded alcohol).

A breakdown of participants by session, country and sector is shown in annex 2.

#### Workshop outcomes

The DEEP SEAS Process: During the 3 online sessions panellists presented their knowledge, perspectives, and experiences, through short videos<sup>i</sup> and live question and answer sessions. Then, in small-group discussions, with a preassigned moderator and rapporteur, participants were instructed to reach a level of consensus on responses to a concrete policy question. Their discussion and points for further consideration were reported back to and discussed with the whole group to arrive at key messages and proposed actions to address alcohol-related harm through action on policy and taxation, addressing cross-border issues, and unrecorded and illicit alcohol.

The main take-home messages raised and supported by participants over the three sessions are summarized in *Table 1* below. A more detailed account of the presentations and discussions is given in the next section.

Workshop videos can be seen on the workshop web-page: <a href="https://ds-fs-alh-thematic-workshop3-alcohol-taxation-pricing.siteonsite.es/contenidos">https://ds-fs-alh-thematic-workshop3-alcohol-taxation-pricing.siteonsite.es/contenidos</a>

#### Table 1. Main outcomes of workshop sessions

## → Alcohol taxation and pricing policies have been shown to reduce alcohol-related harm, especially for those in most marginalized groups. Alcohol Taxation and Pricing → Levels and structures of alcohol taxation vary greatly across Member States; but in general duties are very low, and many Member States levy no duty at all on wine. → This variation between neighbouring states also contributes to the availability of cheap alcohol and related harm → Protectionist arguments - that low duty rates are necessary to protect the European wine growers are not borne out by the evidence → Economic stimulation/job protection arguments put forward by the industry are also not supported by the (limited) data available → Lack of **political will** and **excessive corporate influence** are the greatest barriers to strengthening alcohol taxation and pricing policy. → Stricter EU Directives in alcohol taxation and a Framework Convention on Alcohol could support member states in developing more effective policy → Alcohol is not an ordinary commodity. Cross-border trade → Multi-country and multi-sectoral collaboration is vital to address this issue. → Stricter border controls and a revision of import quotas for personal use are needed. → Harmonising EU taxes at low levels is harmful to public health. → Multi-country agreements on tax rates show promise in reducing alcohol harm, but are scarce → It is necessary to develop **standard ways to measure the scope** of cross-border alcohol purchasing (e.g., track & trace approach") → Unrecorded alcohol is a **relevant portion of the alcohol consumed in the EU** (approximately 25%). → The **substitution argument** (that increased taxes or price push customers to buy unrecorded) is not Unrecorded alcohol supported by evidence or case studies (e.g., Finland) → The main danger of unrecorded alcohol is **cheaper price and higher strength**, causing disproportionate harm among lower socioeconomic groups and young people (including minors). → There are many knowledge and research gaps in this area. Standardised methodologies and further national and international research are needed. → Sales of unrecorded alcohol via the Internet and social media is an area of concern, including counterfeit and sales to youth; requiring stronger policy on online marketing of alcohol.

#### Presentations and discussions

Each of the 3 sessions of the workshop comprised 3 presentation slots – an introduction, evidence brief and stakeholder perspectives – followed by a discussion in small groups to tackle a specific policy question. Here we give an account of the presentations and feedback from the discussions, session by session.

#### Session 1: Alcohol Taxation and Pricing Policies, 8th June 2021

Welcome and Introduction to the session: Toni Gual, FCRB (chair) / Lithuanian co-hosts

- Arünas Dulkys, Lithuanian Minister of Health, welcomed all to the meeting on behalf of the Lithuanian hosts
- Hana Horka, Technical Officer, DG SANTE, discussed alcohol in the frame of the EU Beating Cancer Plan
- Hughes de la Motte, Head of Sector, horizontal excise legislation, EMCS, tobacco, alcohol and health taxes, DG
   TAXUD, gave the DG TAXUD perspective on alcohol taxation

#### Evidence update

 Colin Angus, Senior Researcher, Sheffield Alcohol Research Group, gave an overview of recent scientific developments and key messages in alcohol taxation and pricing policy.

#### Country/EU multi-stakeholder experiences

- Finland: Ismo Tuominen, Ministry of Social Affairs and Health, Finland discussed different perspectives on pricing options
- Scotland: Peter Rice, Addiction Psychiatrist and Chair of the Scotlish Health Action on Alcohol Problems (SHAAP), updated the group on Minimum Unit Price in Scotland 3 Years On expectations & outcomes
- WHO-EU: Carina Ferreira Borges, Interim Head of the WHO European Office for the Prevention and Control of Noncommunicable Diseases; and Programme Manager, Alcohol and Illicit Drugs, WHO/Europe, presented WHO-EU initiatives on alcohol control through taxation.

#### **Breakout discussion**

Participants were placed in small groups to discuss the question:

We have ample evidence for strong taxation and pricing policies but still weak policies in Europe? What are the barriers and how to overcome them?

#### Feedback from discussions

The following points were made by the group rapporteurs and moderators in the feedback and wrap-up sessions:

- A range of policy measures can effect change in the price of alcoholic beverages, not only taxation. Examples
  include minimum unit pricing, bans on discounts and bulk buys. It is necessary to look at the national context
  and existing legislation and culture to choose the most effective policy in each case.
- Minimum Unit Pricing (MUP) is effective in reducing purchases and consumption, and seems to have the greatest impact on socioeconomic inequalities in alcohol-related harm; but does not increase state revenues
- More information would be needed for member states on a possible 'minimum excise tax' (going to the state revenue) and how this could be implemented effectively. One danger is that in harmonising such a tax across the EU, it could lose its potential to reduce harm.
- The international alcohol industry profits from the variation in EU tax rates; in response, international agreement is needed e.g., an International Framework Convention for Alcohol (as we have for tobacco) could support more health promoting pricing across the bloc.

- A paradigm shift is needed (also a priority for the WHO-EU NCD council) to seeing health taxes as health promoting and an investment in the population, rather than as a punishment imposed; and also adopting a "polluter pays" philosophy.
- The impact of policies on specific groups must be considered, especially in relation to socioeconomic and health inequalities
- Public health needs to reach out and work with the media to highlight personal negative experiences with alcohol and poverty, to counteract the pervasive view that alcohol is an essential "part of our culture".
- We need to broaden the perspective of the evidence presented to include multiple political streams (impact
  on children, older people), highlight return on investment arguments, and tailor information to different
  sectors (not only giving health priorities)
- There is a fear that the COVID-19 pandemic is already being used by the industry as a lobbying opportunity against raising taxes, but the economic race to recovery in the aftermath could also be an incentive for policy to push towards stronger health taxes.
- More research and data are needed to examine:
  - o retail sector practices (such as deals between producers and retailers),
  - o uncover all the stakeholders and influencers (media, education)
  - o understand better the investment case for alcohol taxation (e.g., the impacts on employment and productivity, impacts on others)

### Session 2: Cross-border alcohol purchasing, marketing and trade, 11th June 2021

#### Welcome and Introduction to the session: Toni Gual, FCRB (chair) / EC & Lithuanian hosts

- Gražina Belian, Deputy Director of the Lithuanian Drug, Tobacco and Alcohol Control Department, welcomed
  participants on behalf of the hosting Member State, and gave an overview of the situation regarding the crossborder alcohol trade and Lithuania
- Hughes de la Motte, Head of Sector, horizontal excise legislation, EMCS, tobacco, alcohol and health taxes, DG
   TAXUD, introduced DG TAXUD plans in relation to cross-border alcohol issues

#### Evidence update

- Nijole Goštautaitė, Director of the Lithuanian Tobacco and Alcohol Control Coalition (NTAKK), discussed evidence for policy on cross-border alcohol purchases, marketing and trade
- Thomas Karlsson, Chief Specialist at the Finnish Institute for Health Welfare, gave an overview of key scientific points on the scope of cross-border alcohol trade in Europe

#### Country/EU multi-stakeholder experiences

- Estonia: Triinu Täht, Advisor to the Ministry of Health, Estonia, presented policy to tackle cross-border alcohol problems in the Baltics
- Sweden: Håkan Leifman, Senior Researcher at the Karolinska Institute, Sweden, discussed pandemic experiences of cross-border alcohol trade

#### Breakout discussion

Participants were placed in small groups to discuss the question:

How can EU Member States be supported to collaborate across sectors and reduce problems caused by cross-border alcohol purchases and consumption?

#### Feedback from discussions

The following points were made by the group rapporteurs and moderators in the feedback and wrap-up sessions:

- While the EU concept of a single internal market is important to cohesion in the bloc, the treatment of alcohol as an "ordinary" commodity (which it is not) means that there are few restrictions on cross-border alcohol purchases, which undermines national attempts to regulate consumption through price
- Efforts by individual MS to reduce consumption and alcohol-related harm can be undermined by:
  - A lack of coordinated response to cross-border issues
  - o differences in how taxation and pricing policy is structured and implemented
- Multi-country and multi-sectoral collaboration is vital to address this issue,
- But there is a danger in aiming for complete harmonisation across EU MS (which is a long way off due to different economic situations), which can lead to:
  - o Harmonising EU taxes at low levels is harmful to public health
  - o A fear of the impact of differences can be an impediment to national action
- Multi-sectoral cooperation is also needed to gather richer data in this area (e.g., on transportation and border enforcement practices), in order to plan more coherent policy responses and regulation
- It is necessary to develop standard ways to measure the scope of cross-border alcohol purchasing (e.g. "track & trace approach")
- The industry data should also be centralised in the public domain
- Alcohol tourism (coupled with high mobility as is usually seen in Europe), is a large driver of cross-border consumption – could be counteracted with a broader cultural offer, restrictions on sponsorship decoupling alcohol and entertainment and growing non-alcoholic movement
- Overall, stricter border controls and a revision to lower import quotas for personal use are needed

### Session 3: Unrecorded and illicit Alcohol, 15<sup>th</sup> June 2021 (within the AlHaMBRA Project)

Welcome and Introduction to the session: Toni Gual, FCRB (chair) / EC & Lithuanian hosts

- Ramunė Kaledienė, Dean of the Faculty of Public Health, Lithuanian University of Health Sciences, welcomed participants on behalf of the hosting Member State, Lithuania
- Hughes de la Motte, Head of Sector, horizontal excise legislation, EMCS, tobacco, alcohol and health taxes, DG
   TAXUD, introduced DG TAXUD plans in relation to unrecorded and illicit alcohol

#### Evidence update

Jürgen Rehm, Head of the Epidemiological Research Unit, Clinical Psychology and Psychotherapy at the Dresden University of Technology and Dirk Lachenmeier, Director of the Chemical and Veterinary Investigation Agency, Karlsruhe presented key lessons from recent research on unrecorded alcohol, legal and illegal and the scale and scope of production and harm

#### Country/EU multi-stakeholder experiences

- Lithuania: Mindaugas Štelemėkas, Head and Senior Scientist at Health Research Institute, Lithuanian University
  of Health Sciences, discussed the effects of unrecorded alcohol on harm and mortality in Lithuania
- Hungary: Zsuzsanna Elekes, Senior Researcher at the Corvinus University of Budapest, presented the Hungarian experience and policy to tackle unrecorded alcohol
- Eastern Europe/Russia: Maria Neufeld, WHO European Office for the Prevention and Control of NCDs, gave insights into internet sales of unrecorded alcohol in Eastern Europe and Russia

#### Breakout discussion

Participants were placed in small groups to discuss the question:

#### What are the most promising policy measures to reduce harm from unrecorded and illicit alcohol?

#### Feedback from discussions

The following points were made by the group rapporteurs and moderators in the feedback and wrap-up sessions:

- Unrecorded alcohol is a relevant portion of the alcohol consumed in the EU, and does not really seem to be decreasing proportionally.
- The substitution argument (that increased taxes or price push customers to buy unrecorded) is not supported by evidence or case studies (e.g., Finland experience)
- The main danger of unrecorded alcohol is it's cheaper price and higher strength and recorded products, which causes disproportionate harm among groups in vulnerable situations, such as those in lower socioeconomic groups and young people (including minors).
- It's very nature means that it is harder to measure and regulate, and there are many knowledge and research gaps in this area. Standardised methodologies and further national and international research are needed.
- Although there seems to be a strong East-West gradient, with East European countries typically seeing higher levels of consumption, especially of surrogate alcohol products (medicinal or perfumes) and counterfeit spirits; the 'profile' of unrecorded alcohol production, consumption and harm varies greatly across European countries.
- At the EU level, stronger regulation on personal use quotas and lower, mandatory limits on cross-border trade, would support national policy makers to protect health.
- One strongly emerging area of concern is the sales of unrecorded alcohol (illegally and legally) via the Internet
  and social media, including counterfeit and sales to youth. Stronger policy on online marketing of alcohol,
  and support from technology and marketing experts, could prevent harms arising from this growing practice.
- Concrete policy options include:
  - Support electronic track and trace systems to follow the alcohol from production to consumer within the EU
  - Mandate the flavouring of common contaminants used e.g., methanol to make these undrinkable (although the problem is not common, the outcome is fatal and the solution is inexpensive)
  - Support the ban of alcohol marketing and sales online and through digital media
- Further national and international research cooperation is needed, and could be coordinated through an EU action and communication

#### Workshop evaluation

At the end of each session participants were invited to complete an online evaluation survey provided in the session and immediately afterwards in a follow-up email. The brief survey was designed to be quick and easy and participants could choose to remain anonymous. A summary of the workshop evaluation is shown in annex 3.

Participants were asked to give four quantitative scores to the session they had attended:

- Overall evaluation How would you rate the session overall? (score between 1→10)
- The topics and aspects covered by the speakers were relevant for the overarching theme of the session (1→5)
- I learned actionable information for my work and/or consolidated my understanding/ knowledge (1→5)
- There was enough time and opportunities allocated for interaction with the speakers and between participants (1→5)

Participants were also invited to give feedback in three free text questions:

- Which speakers of the session did you find the most interesting/informative/engaging? (name, organisation or topic)
- Did you find any topic missing which you would have liked to see covered in relation to this session's theme?
- Do you have any comments or suggestions you would like to share?

#### References

- <sup>1</sup> Rehm J, Shield KD, Weiderpass E. Alcohol consumption: a leading risk factor for cancer. World Cancer Report: Cancer Research for Cancer Prevention. Lyon, France: International Agency for Research on Cancer; 2020. p. 68-76.
- <sup>2</sup> Millwood IY, Walters RG, Mei XW, Guo Y, Yang L, Bian Z, et al. Conventional and genetic evidence on alcohol and vascular disease aetiology: a prospective study of 500 000 men and women in China. Lancet (London, England). 2019;393(10183):1831-42.
- <sup>3</sup> Imtiaz S, Shield KD, Roerecke M, Samokhvalov AV, Lönnroth K, Rehm J. Alcohol consumption as a risk factor for tuberculosis: meta-analyses and burden of disease. Eur Respir J. 2017;50(1).
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- <sup>5</sup> Boden JM, Fergusson DM. Alcohol and depression. Addiction. 2011;106(5):906-14.
- <sup>6</sup> Wagenaar AC, Salois MJ, Komro KA. Effects of beverage alcohol price and tax levels on drinking: a metaanalysis of 1003 estimates from 112 studies. Addiction. 2009;104(2):179-90.
- <sup>7</sup> Nelson JP. Meta-analysis of alcohol price and income elasticities with corrections for publication bias. Health Econ Rev. 2013;3(1):17.
- <sup>8</sup> World Health Organization, Geneva: World Health Organization. Tackling NCDs: 'Best buys' and other recommended interventions for the prevention and control of noncommunicable diseases. 2017 Available from: <a href="https://apps.who.int/iris/bitstream/handle/10665/259232/WHO-NMH-NVI-17.9-eng.pdf;sequence=1">https://apps.who.int/iris/bitstream/handle/10665/259232/WHO-NMH-NVI-17.9-eng.pdf;sequence=1</a>.
- <sup>9</sup> Babor TF, Caetano R, Casswell S, Edwards G, Giesbrecht N, Graham K, et al. Alcohol: No ordinary commodity. Research and public policy. 2nd ed. Oxford: Oxford University Press; 2010.

## Annex 1: Workshop agenda

## Session 1, Tuesday 8<sup>th</sup> June: Alcohol taxation and pricing policies – Game changers to reduce harm Organized under the DEEP SEAS Contract

Time (CET)	Topic (and format)	Chair/Speaker
13:50	Participants admitted to the meeting	
14:00	Welcome and setting the scene	Toni Gual, FCRB (chair)
	- Welcome from hosting Member State Lithuania	- Arūnas Dulkys, Minister of Health, Lithuania
	- Frame of EU Beating Cancer Plan	- Hana Horka, DG SANTE
	- Introduction to the workshop sessions and the session topic	- Hughes de la Motte, DG TAXUD
14:20	Evidence update  Topic 1: Alcohol taxation and pricing policies: recent scientific developments and key messages for policy	Video presenter - Colin Angus, Sheffield Alcohol Research Group, UK
14:45	Stakeholder perspectives	Video presenters
	- Finland: Different perspectives on pricing options	- Ismo Tuominen, Ministry of Social Affairs and Health, Finland
	- Scotland: Minimum Unit Price 3 Years On: expectations & outcomes	<ul> <li>Peter Rice, Addiction Psychiatrist and Chair, Scottish Health Action on Alcohol Problems Scotland, UK)</li> </ul>
	- WHO-EU: Initiatives on alcohol control through taxation	<ul> <li>Carina Ferreira Borges, WHO         European Office for the         Prevention and Control of         Noncommunicable Diseases     </li> </ul>
15:10	10-minute break	
15:20	Summary by sub-topic expert + introducing discussions (live)	Toni Gual + Colin Angus
15:25	Breakout discussions (small parallel groups of 8-10 people) Discussion question: We have ample evidence for strong taxation and pricing policies but still weak policies in Europe? What are the barriers and how to overcome them? (3 main barriers and solutions)	Moderators and rapporteurs pre- assigned to each group
16:00	Feedback to whole group  - Brief summaries by rapporteurs/moderators + Round of comments	Rapporteurs and Moderators
16:45	Wrap up by hosts and sub-topic expert	Toni Gual + Colin Angus
17:00	End of afternoon 1	

## Session 2, Friday 11<sup>th</sup> June: Cross-border alcohol purchasing, marketing and trade Organized under the FAR SEAS Contract

Time (CET)	Topic (and format)	Chair/Speaker
13:50	Participants admitted to the meeting	
14:00	Welcome back, order of the day, messages from previous day	Toni Gual (chair)
	- Cross-border alcohol trade in the hosting Member State, Lithuania	Gražina Belian (LT), Director NATKD
	- Introduction to the session topic	Hughes de la Motte, DG TAXUD
14:20	Evidence update  Topic 2: Key scientific messages on Cross-border alcohol purchasing, marketing and trade – scope of the European problem	Video presenters  - Nijole Goštautaitė, Lithuanian Tobacco and Alcohol Control Coalition (NTAKK)  - Thomas Karlsson, Finnish Institute for Health Welfare
14:45	Stakeholder perspectives	Video presenters
	<ul> <li>Estonia: Policy to tackle cross-border alcohol problems in the Baltics</li> <li>Sweden: Pandemic experiences of cross-border alcohol trade</li> </ul>	<ul> <li>Triinu Täht, Advisor to the Ministry of Health, Estonia</li> <li>Håkan Leifman, Karolinska Institute, Sweden</li> </ul>
15:10	10-minute break	,
15:20	Summary by sub-topic expert + introducing discussions (live)	Toni Gual + Nijole Goštautaitė + Thomas Karlsson
15:25	Breakout discussions (4 small parallel groups of 8-10 active discussants) Discussion question: How can EU Member States be supported to collaborate across sectors and reduce problems caused by crossborder alcohol purchases and consumption?	Moderators and rapporteurs pre- assigned to each group.
16:00	Feedback to whole group  - Brief summaries by rapporteurs/moderators + Round of comments	Rapporteurs and Moderators
16:45	Wrap up by hosts and topic experts	Toni Gual + Nijole Goštautaitė + Thomas Karlsson
17:00	End of afternoon 2	

Session 3, Tuesday 15th June: Unrecorded and illicit alcohol  Organized under the AlHaMBRA Project Contract		
Time (CE	T) Topic (and format)	Chair/Speaker
13:55	Participants admitted to the meeting	
14:00	Welcome back, order of the day, messages from previous day	Toni Gual, FCRB (chair)
	- Unrecorded alcohol in the hosting Member State	- Ramunė Kaledienė, Dean, Lithuanian University of Health Sciences
	- Introduction to the session topic	- Hughes de la Motte, DG TAXUD
14:20	Evidence update Topic 3: Key lessons from recent research on unrecorded alcohol, legal and illegal – Scale and scope of production and harm	Video presenters  - Jürgen Rehm, Dresden University of Technology, Germany  - Dirk Lachenmeier, Chemical and Veterinary Investigation Agency, Karlsruhe, Germany
14:45	Stakeholder perspectives	Video presenters
	- Lithuania: Effects of unrecorded alcohol on harm and mortality	<ul> <li>Mindaugas Štelemėkas,</li> <li>Lithuanian University of Health</li> <li>Sciences</li> </ul>
	- Hungary: Experiences and policy to tackle unrecorded alcohol	- Zsuzsanna Elekes, Corvinus University of Budapest
	- Eastern Europe/Russia: Internet sales of unrecorded alcohol	<ul> <li>Maria Neufeld, WHO European Office for the Prevention and Control of NCDs</li> </ul>
15:10	10-minute break	
15:20	Summary by sub-topic expert + introducing discussions (live)	Toni Gual + Jürgen Rehm + Dirk Lachenmeier
15:25	Breakout discussions Discussion question: What are the most promising policy measures to reduce harm from unrecorded and illicit alcohol? (3 priorities + 3 process proposals)	Moderators and rapporteurs pre- assigned to each group
16:00	Feedback to whole group  - Brief summaries by rapporteurs/moderators + Round of comments	Rapporteurs and Moderators
16:45	Wrap up by hosts and sub-topic expert	Toni Gual + Jürgen Rehm
17:00	End of afternoon 3	

## Annex 2: Participation by session, country and sector

#### Attendance by session

Post-workshop attendance	08/06/2021	11/06/2021	15/06/2021
statistics	Alcohol Taxation and Pricing Policies  – Game changers to reduce harm	Cross-border alcohol purchasing, marketing and trade	Unrecorded and illicit Alcohol
Speakers	6	5	6
Video only	1		1
Attendees	64	57	54
Organisers (including Chairs)	8	8	8
DEEP SEAS/FAR SEAS	6	6	6
External (cEvents)	2	2	2
Total	78	70	68

#### Number of sessions attended

Recorded video input only (speakers who could not attend)	2
S1 only	13
S2 only	9
S3 only	13
S1+S2	15
S1+S3	9
S2+S3	7
S1+S2+S3	30

Total sessions attended (excluding organisers)

96

## Attendance by country/region represented

EU27	Num
Austria	1
Belgium	5
Bulgaria	2
Croatia	1
Cyprus	
Czechia	2
Denmark	
Estonia	1
Finland	1
France	
Germany	5
Greece	
Hungary	1
Ireland	5
Italy	4
Latvia	2
Lithuania	4
Luxembourg	
Malta	1
Netherlands	3
Poland	4
Portugal	5
Romania	2
Slovakia	
Slovenia	1
Spain	12
Sweden	4

Total

66

Candidate countries	Num
Albania	
Montenegro	
North Macedonia	
Serbia	
Turkey	

Total **0** 

Potential candidate countries	Num
Bosnia and Herzegovina	1
Kosovo*	

Total 1

Other European countries	Num
Andorra	
Iceland	
Liechtenstein	
Monaco	
Norway	2
Russia	3
San Marino	
Switzerland	1
United Kingdom	8
Vatican City	

Total 14

European Neighbourhood Policy	Num
Algeria	
Armenia	
Azerbaijan	
Belarus	
Egypt	
Georgia	
Israel	
Jordan	
Lebanon	1
Lybia	
Moldova	
Morocco	
Palestine	
Syria	
Tunisia	
Ukraine	

Total 1

Other intl. countries	Num
Chile	1
Sri Lanka	1
US	0
Canada	1

Total 3

Regional level	Num
European area (e.g., EC + WHO- EU)	9
International area (e.g., WHO)	2

Total 11

## Attendance by sector

Primary Sector	Attended		
Public health agency/authority - EU Commission	3		
Public administration agency/authority (not health) - EU Commission	3		
Public health agency/authority - International experts	6		
Public health agency/authority - WHO	6		
Public health agency/authority - National	33		
Public administration agency/authority (not health) - National	3		
Public health agency/authority - Local-regional	5	Health	Non-health
Public administration total	59	53	6
Academia-higher education (European)	1		
Academia-higher education (international)	1		
Academia-higher education (national)	3		
Academia-higher education (national) - non-health	1		
Academia-higher education (regional/local)	3		
Academia-research (European)	3		
Academia-research (European) - non-health	1		
Academia-research (international)	3		
Academia-research (national)	3	Health	Non-health
Academia Total	19	17	2
Civil society - capacity building and advocacy (European)	2		
Civil society - capacity building and advocacy (international)	2		
Civil society - capacity building and advocacy (national)	1		
Civil society - NGO (European)	3		
Civil society - NGO (international)	2		
Civil society - NGO (national)	1	Health	Non-health
Civil Society Total	11	11	0
Healthcare - research (international)	1		_
Healthcare - clinical practice (national)	2		
Healthcare - research (national)	2		
Healthcare - research (Local-regional)	1		
Healthcare - research (Local-municipal)	1	Health	Non-health
Healthcare Total	7	7	0
TOTAL excluding organisers	96	88	8

## Annex 3: Results of workshop evaluation

	Overall evaluation (1=terrible → 10=excellent)	Please indicate to what extent you agree with the following items:  (1=strongly disagree, 3=neutral, 5=strongly agree)		
	On a scale of 1-10, how would you rate the session overall?	The topics and aspects covered by the speakers were relevant for the overarching theme of the session.	I learned actionable information for my work and/ or consolidated my understanding/ knowledge.	There was enough time and opportunities for interaction with the speakers and between participants.
Average score: Session 1 n=28	8.7 /10	4.7 /5	4.4 /5	4.5 /5
Average score: Session 2 n=19	9/10	4.6 /5	4.5 /5	4.6 /5
Average score: Session 3 n=21	9 /10	4.6 /5	4.7 /5	4.6 /5

Conclusions and outcomes of the	ne DEEP SEAS-FAR SEAS-AlHaMBRA F	Project Thematic Capacity	Building Workshop 3
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